

Hack Overflow

Sponsorship package

SEPTEMBER 27TH-29TH, 2024
GEORGE MASON
UNIVERSITY

Contact us



hackoverflowmason@gmail.com



[hackoverflow-gmu](https://www.linkedin.com/company/hackoverflow-gmu)



WHO ARE WE:

HackOverflow is an annual collegiate Hardware Hackathon that provides students from all backgrounds and interests with a fun opportunity to learn, collaborate in teams, and build physical product prototypes of what could be the next big thing.

WHY HACKOVERFLOW?

The purpose of HackOverflow is to create a diverse environment where students can work hands-on with society-impactful projects and attain technical skills applicable for future careers.

There is ample opportunity to network with peers, mentors, and industry experts. Our goal is to showcase the brilliance of tech and its powers to do wonders for society.

THE TALENT PIPELINE:

11,000

**enrolled undergrad & grad
students in the College of
Engineering & Computing**

100+

**students who participated in
HackOverflow in 2022**

154

followers on our Instagram!

Why Sponsor?

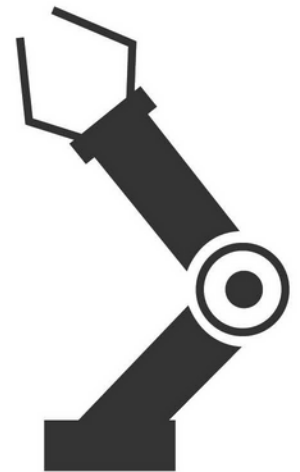


This Fall, GMU will be hosting its second iteration of the first of its kind premiere Hardware Hackathon, HackOverflow!



Our hope is to provide students with the growing desire to invest in problem solving and innovation for their communities.

We need your help to provide students with the opportunity to work on projects, such as reconfiguring circuits, constructing an app-controllable robotic arm for studying, and to simply enjoy hands on learning.


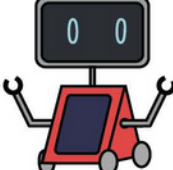
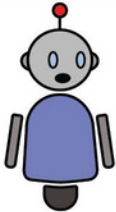




From increasing brand awareness to possible recruiting opportunities at the largest university in Northern Virginia and neighboring academic institutes, we hope


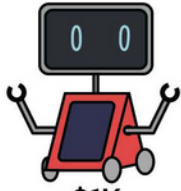
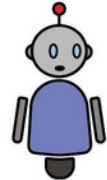




you consider a sponsorship with us. Our students have so much to offer you.

SPONSORSHIP PACKAGES

PERKS	 +\$500 BRONZE	 +\$1K SILVER	 +\$2.5k GOLD	 +\$5K PLATINUM	 +\$7.5k DIAMOND
Thanks + Logo @ Opening & Closing Ceremony	✓	✓	✓	✓	✓
Sponsor Lounge During Hackathon	✓	✓	✓	✓	✓
Be Judge for Main Tracks	✓	✓	✓	✓	✓
Social Media Mentions	1	3	5	Tagged in every Sponsor Hackathon Announcement	Tagged in every Sponsor Hackathon Announcement
Host workshop during the hackathon		✓	✓	✓	✓
Days to Have Company Kiosk/Booth During Hackathon		Fri	Sat	Fri Sat	Fri Sat Sun
Speak at Opening Ceremony		30 seconds	1 minute	2 minutes	3 minutes
Logo on Website	Small	Med	Med	Large	X-L
Logo on Shirt (Back of the Shirt and monochromatic)			Small	Med	Large
Access to participant resumes (before or after)			Post	Pre	Pre

SPONSORSHIP PACKAGES

PERKS	 +\$500 BRONZE	 +\$1K SILVER	 +2.5k GOLD	 +\$5K PLATINUM	 +7.5k DIAMOND
Social Takeover			1 Day	2 Days	3 Days
One on One Time with Winners			✓	✓	✓
Post Hackathon Job Announcement in List-Serv				Yes, grouped with all other companies	Yes, as a solo company spotlight email
Common Job-Questions Panelist				Yes, 1 rep at panel	Yes, 2 reps at panel
Logo on New Merch				✓	✓
Speak at Closing Ceremony				2 minutes	3 minutes
Make your own track/challenge				✓	✓

*From the students
behind HackOverflow...*

THANK
YOU



We can't wait to have you at our hackathon!
Please contact us at *hackoverflowmason@gmail.com*
for all sponsorship inquiries.

Follow us on our socials:



[Linkedin.com/hackoverflow-gmu](https://www.linkedin.com/company/hackoverflow-gmu)



Twitter: @HackoverflowGMU



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Contact us



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<http://hackoverflow.org/>